

# Leading Australian research university's strategic approach to curriculum and publishing digital transformation



**UNSW**  
SYDNEY

## Location

Sydney, Australia

## Challenge

Dated technology and data inaccuracies not supporting strategic goals

## Outcome

A definitive source of curriculum information, data integrity, rich functionality and efficiency

In this series of videos, John Reed, UNSW Director of Student Services and Systems, talks to Brian Clark, CourseLoop CEO, about their strategic approach to curriculum digital transformation.



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For more on how CourseLoop enabled UNSW's curriculum and publishing digital transformation, see the [full video case study here](#).

UNSW is Australia's leading research university for research impact and a founding member of the [Group of Eight](#). It has 65,000 students and offers a complex curriculum with up to 4,500 courses (modules), many undergraduate dual award programmes and a significant amount of course (module) sharing amongst 600 programmes.

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## Notes on terminology:

- Handbook refers to the online publication of the curriculum to students. Also known as the Course Catalog.
- Lifecycle refers to a CourseLoop application which has been replaced with CourseLoop Curriculum Data Management and Curriculum Governance modules.
- Curriculum refers to a CourseLoop application which has been replaced with CourseLoop Curriculum Publisher and Curriculum Marketer modules.
- Factor5 was CourseLoop's previous company name.
- AIMS (Academic Information Management System) refers to the bespoke in-house system that UNSW has replaced with CourseLoop.