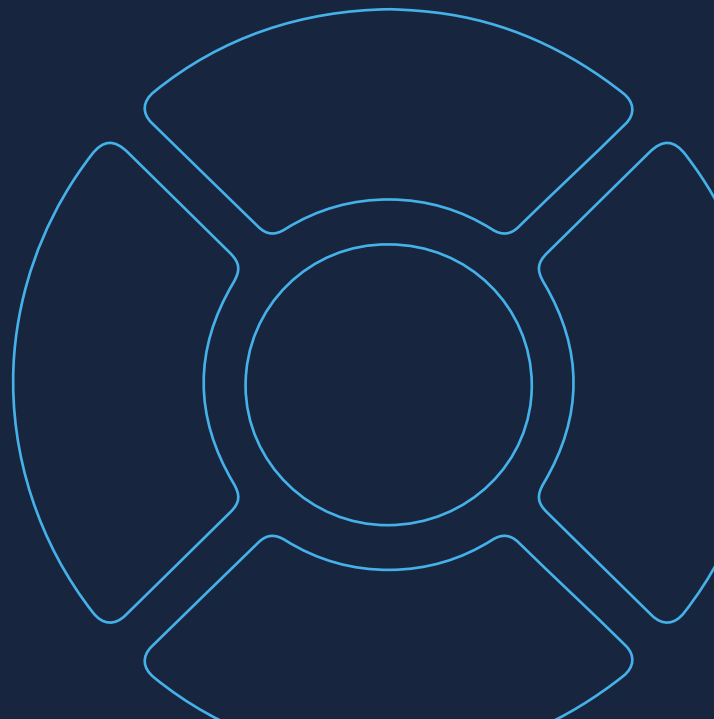


Case Study

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# Liverpool John Moore's University Case Study





# LJMU's strategic curriculum challenges



The CourseLoop platform is exactly what we asked for. It's going to transform the way we manage our curriculum.

**Liverpool John Moores University**

Not unlike many Higher Education institutions, Liverpool John Moores University (LJMU) was facing a myriad of curriculum-related challenges. The university faced a number of risks and inefficiencies due to a lack of automation, siloed and cumbersome processes, and no data transparency. Additionally, without a distinct source of curriculum data, the university was at risk of compromising data accuracy and integrity.

Keen to resolve these strategic and operational challenges, LMJU began its search for a partner that could effectively manage the entire curriculum lifecycle, from programme and module design to validation, approval and publication. LJMU's ambition was to address its entire end-to-end curriculum challenges using best-of-breed to improve the academic experience, support administrative departments and enhance the overall student experience.

LJMU sought an end-to-end curriculum management solution that could support the following:

- A single source of truth for the university's curriculum data
- High quality and reliable data as a result of the new system
- Effective and efficient processes across the University
- Reduced processing and administration time
- Quality assurance processes
- Detailed and flexible reporting
- Flexibility/configurability to support changes in requirements and processes
- Integration with LJMU systems via Application Programming Interfaces (APIs)

# Why LJMU chose

# CourseLoop

We understand curriculum management inside out and place tremendous value on building relationships to truly understand the needs of our partners. It's why feedback from customers, like LJMU, is that we get it and get them. Below are a just a few of the reasons LJMU chose CourseLoop.

## **Strength of technical capability**

The CourseLoop Platform provides true end-to-end capability that addresses the challenges of institution-wide curriculum management. Our modular solution allows universities to invest in additional functionality as and when they need to extend capability, thereby removing worry and uncertainty about upfront investment costs.

## **Deep domain expertise**

The CourseLoop Platform is built by higher education experts with real university experience. Our team genuinely understands your world. We have made it our mission to solve some of Higher Education's most pressing curriculum management problems.

## **Alignment to internal processes**

LJMU was impressed with the flexibility and configurability of the CourseLoop Platform. The CourseLoop Platform allows LJMU to specify university terminology and configure approval processes to match its existing processes.



What I like about the CourseLoop Platform is that we're building our own system into CourseLoop. We're not having to change any of our processes; the CourseLoop Platform is being built around our systems.

**Liverpool John Moores University**

# The solution

After a thorough assessment of CourseLoop, LJMU was confident in CourseLoop's ability to solve key curriculum challenges surrounding data management, governance, publishing, marketing, review and mapping. To maximise staff adoption and success, the university needed a partner with deep domain experience and proven implementation success. After a robust RFP process, LJMU ultimately chose CourseLoop as best-of-breed.

Together, CourseLoop and LJMU designed an 18-month implementation plan that delivered against LJMU's strategic priorities and timelines.

## Release One

Release One contained core curriculum management functionality (Curriculum Data Management and Governance) that underpinned the CourseLoop Platform and formed the critical building blocks for LJMU's curriculum journey. Release One was completed in August 2022.

## Release Three

The final phase of implementation was completed in March 2024 and included the last piece of the puzzle – Curriculum Review.

## Release Two

Release Two continued Publishing, Marketing and Mapping capability which addressed core marketing challenges at the university. Release Two was completed in May 2023.

With CourseLoop successfully implemented, LJMU has benefited from:

- A **simpler and more intuitive curriculum management system** that provides a single source of truth for curriculum data across the university.
- **Improved academic staff experience.** Staff are now more engaged with the curriculum journey, making better-informed decisions about programme content, supporting the design of research-led, evidence-based and practice-driven curricula.
- **Improved student experience.** With CourseLoop Publisher and Marketer, students have benefited from more accurate curriculum data and more transparent programme plans and outcomes.
- **Improved administrative experience.** Prior to CourseLoop, staff were not able to easily identify and understand the status of course approvals within the approval process. Inefficient working practices such as emails and spreadsheets have now been replaced by simple, time-saving search and response in the CourseLoop Platform.

*Simply better*

For Academics. For Registry. For IT. For Students.

# About CourseLoop

CourseLoop allows institutions to capture complex and ever-changing curriculum data in a definitive source of truth. With unrivalled functionality, seamless integration, and the ability to leverage data across functional boundaries, CourseLoop is a game-changer.



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